

Wisconsin Cranberry Board, Inc. 2006 Funding

CONTINUING PRODUCTION PROJECTS

Patricia McManus, UW-Madison Extension Related to Cranberry Diseases and Disorders in Wisconsin	\$4,900
Patricia McManus, UW-Madison Pesticide Screening for Cranberries	\$30,742.50
Bradley A. Majek, Rutgers Weed Control in Cranberry Bogs	-0-
Brent H. McCown, UW-Madison Breeding Cranberries for high yields and ease of culture when grown under Wisconsin conditions	\$22,768
Kevin Kosola, UW-Madison Inexpensive tools for quantifying irrigation water replacement of Fertilizer requirements in upland beds	\$7,362
Carolyn DeMoranville, Teryl Roper, Joan Davenport U-Mass, UW-Madison, Washington State U.-Prosser Determining the correct phosphorus rate for productive cranberries (WSCGA/NRCS Whole Farm Planning Project will fund \$3,500)	-0-
<hr/> TOTAL CONTINUING PRODUCTION PROJECTS: \$65,772.50 <hr/>	

NEW CROP RESEARCH PRODUCTION PROJECTS

Patricia McManus, UW-Madison Scouting Wisconsin Cranberries for Early Rot	\$2,500
Teryl R. Roper, UW-Madison Rates and timing for potassium for cranberry nutrition (WSCGA/NRCS Whole Farm Planning Project will fund: \$30,750 – CI will fund: \$7,000)	-0-
Jed Colquhoun, UW-Madison Canaries in Cranberries: weed population susceptibility to glyphosate	\$7,500
Jiwan Palta, UW-Madison Writing and publishing an Extension bulletin on managing cranberry crop for frost protection	7,000

Jiwan Palta, UW-Madison

Investigating the potential for improving fruit set, fruit growth and
Fruit quality by the application of calcium and nitrogen blends -0-

Kevin Kosola, UW-Madison

Mineralization dynamics of protein based fertilizers -0-

TOTAL NEW CROP RESEARCH PRODUCTION PROJECTS: \$17,000

ANNUAL PROJECTS**Teryl R. Roper, UW-Madison**

Wisconsin Cranberry Crop Manager Newsletter, Volume XX \$1,200

WSCGA

Cranberry Weather Forecasts \$8,950

WSCGA

Brochure Printing \$5,000

WSCGA

Wisconsin State Fair Promotion Program \$15,000

WSCGA

Cranberry Marketing – Paid Advertising Program
Badger Sports Properties -0-
Milwaukee Brewer Radio Network \$25,500

WSCGA

Harvest Communications Program \$47,000

WSCGA

New Display Boards \$12,000

WSCGA

Cranberry Product Promotion -0-

WSCGA

Videotape/DVD Production “Wisconsin Cranberries-Growing Strong” -0-

WSCGA

Stock Photos \$3,000

WCREF (Wisconsin Cranberry Research & Education Foundation)

2007 Wisconsin Cranberry School \$7,500

Frank Caruso, U-Mass Cranberry Station

Compendium of Blueberry, Cranberry and Ligonberry Diseases \$1,000

Little Trout Lake Water Cooperative

Manitowish Waters Cranberry Tours \$1,415

Cranberry Museum, Inc. – Wisconsin Cranberry Discovery Center Wetherby Cranberry Library Project	-0-
Cranberry Museum, Inc. – Wisconsin Cranberry Discovery Center Operations and Promotions	\$10,000
TOTAL ANNUAL PROJECTS:	\$137,565

Health Related Research Proposals

Jess Reed and Mark Cook, University of Wisconsin, Madison, WI Cranberry Proanthocyanidins, cyclooxygenase-2 inhibition and inflammation	\$25,000
Dr. Walter Hopkins, University of Wisconsin, Madison, WI Chemoprevention of prostate inflammation and preneoplasia by cranberry proanthocyanidins	\$25,000
Dr. Carlo Selmi, University of California, Davis, CA Effects of cranberry juice constituents on the antibody response to influenza vaccine in the elderly: a randomized controlled study (CCGA \$20,000)	\$ 26,000
Dr. Helen Kim, University of Alabama, Birmingham, AL The molecular basis of the neuroprotective actions of cranberry (CI \$42,000)	\$ 20,000
Dr. Rui Hai Liu, Cornell University, Ithaca, NY Role of cranberries in the prevention of breast cancer (CCGA \$30,000 – CI: \$8,300)	-0-
Dr. Catherine C. Neto, University of Massachusetts, North Dartmouth, MA How do cranberry constituents regulate apoptosis and proliferation in models of prostate cancer? (CI: \$10,000)	-0-
TOTAL HEALTH RELATED PROJECTS:	\$96,000

<u>Summary WCB Funding:</u>	
Continuing Production Projects:	\$ 65,772.50
New Crop Research Production Projects:	17,000.00
Total Annual Projects:	137,565.00
Total Health Related Projects:	<u>96,000.00</u>

Total Funding Approved 4-7-2006:	\$ 316,337.50
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