

From the President
Jim Gardner

Once again, we come to the time of year we all look forward to, but not without a little anxiety. One of the things we all are dealing with is the shortage of help. People are not available at our cost and most certainly the quality of help has gone down over the years.

I recently traveled to Chevre along with others from the public industry to visit another public manufacturer who is employing refugees from Ukraine. Chevre has a significant population of refugees. Although they have a work ethic, there was much learning

From the Executive Director
Tom Lochner

Cranberry harvest is in full swing and early indications are that Wisconsin will have a good crop, approaching the 5.6 million bushel mark projected by the CMC. In talking with growers, there are concerns about labor and fuel, as well as the wet and wet weather. The long-term weather forecasts as of this morning show a cooling and return to more normal temperatures for the first two weeks in October.

As we have learned growers, WISCCA has joined in a proxy to a lawsuit brought against the Wisconsin DNR by a group of lake owners in Northern Wisconsin. The case is important to cranberry growers across the country

because the plaintiffs seek to have cranberry farms declared as a public source of pollution.

One of grave concerns because if they are successful all growers in the US would be required to obtain discharge permits from DNR, similar to their municipal wastewater treatment plants. The cost of obtaining and complying with permit reporting and monitoring conditions would be astronomical.

We strongly believe that the Class Waiver Act clearly defines "point source discharge and stream flow discharge" as a municipal source. There is no doubt that cranberries are not a

We will get through one day at a time. Take a deep breath and be safe. Changing the harvest means the industry has a chance to share as we will see others.

On the Association level we have some important issues that we are dealing with on behalf of the growers and we have a very critical election coming up. Thank you for your involvement and especially your support.

Have a great harvest and above all, be safe.

in training and working through the language barrier along with the expense we have all experienced in bringing new people on board.

The one thing I think we have all come to realize is that we try to take good care of the best workers we do have and try to make working conditions safe and fair for our crew. So that, as with most issues there are no quick solutions. We have a good crop coming in and we are all looking forward to getting to the other side. As always, the harvest brings an additional stress and very long hours.

approaches and therefore resulted in a lawsuit cause by both EPA and Wisconsin DNR.

The State of Wisconsin is a strong defender in the court and will provide representation to Wisconsin growers, but I think America's Growers this issue will be the key not success. Helping avoid the importance would be representation. Be it including staff, Board members, as well as C of the organization. We keep you updated as it flows a safe and sound

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Wisconsin State Cranberry Growers Association

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WISCONSIN STATE CRANBERRY GROWERS Association

Associate Membership Information

November 1, 2019 - October 31, 2020



DASHBOARD

Welcome!

Thank you for your membership, support and industry involvement, as well as the contributions you make to Wisconsin's cranberry industry. As a member, you have secure access to valuable resources and information on this site, including member alerts with the latest updates from WISCCA, monthly newsletters, legislative updates, and more.

With the recent launch of this new member's website, we ask that you check the accuracy of your information. Please click on your email at the top right of the screen to verify your contact information on the "Profile" tab as well as your Committees and Boards on the "My Groups" tab. Thank you!

CRANBERRY GROWING DEGREE-DAYS

Click to access maps that show the degree day accumulations with weather data taken from an weather station across Wisconsin.

WEATHER REPORT

Find up-to-date weather forecasts for cranberry growers. The WISCCA Field Forecast provides links to your targeted regional forecasts.

IPM TOOLKIT APP

The "Insect Pest" application is a new and mobile made brought to you by the membership of Wisconsin Integrated Pest Management (IPM) group.

2017 CRANBERRY SCHOOL VIDEOS

In an effort to increase the value of Cranberry School, the WISCCA Education Committee under the theme of the 2017 Cranberry School presentation, view the archive page to view.

Wisconsin State Cranberry Growers Association

The Wisconsin State Cranberry Growers Association (WSCGA) is a member-based organization designed to cultivate Wisconsin's cranberry industry and support its growers through useful educational resources, responsible environmental stewardship, sound governmental policies and effective public communications.

Founded in 1887 to serve the needs of the state's cranberry growers, WSCGA is committed to developing and implementing programs that assist growers in doing a better job of growing cranberries and strengthening public support for cranberry growing in Wisconsin. The state leads the nation in cranberry production, supplying 60 percent of the nation's cranberry crop.

We appreciate your WSCGA membership renewal—thank you for your continuing support!

WSCGA Associate Membership

Any non-fruit-producing individual, firm, institution or organization may become an Associate member. The Association offers two membership levels—Basic and Premium. Basic membership is available to all new and renewing members. Premium membership is available to those members that have accumulated 5+ years of continuous membership. The membership benefit year follows the fiscal year of the WSCGA, November 1st through October 31st.

Basic Associate Membership Benefits

- Secure access to the WSCGA member website
- Free subscription to the Association's monthly newsletter— the WSCGA News
- Grower-Direct Outreach: One opportunity included at no charge, 3 additional available for \$50/ea.
- Access to Member Logo Program
- Associate Member Directory: free listing and web link on the WSCGA website
- Opportunity to display at WSCGA Trade Shows:
 - Summer Trade Show: held annually in early August with indoor and outdoor exhibiting options. Each year the event is hosted by a different grower member at their cranberry marsh
 - Winter Trade Show: held annually in mid-January with exhibit and sponsorship opportunities
 - Exhibit fees charge separately from membership fee
- Advertising opportunities:
 - Buyer's Guide: annual directory of the WSCGA Associate Members
 - Program Book: annual publication highlighting the Summer Field Day host marsh
 - WSCGA News: monthly publication with a print distribution of 140 and a digital distribution of 600
- Three free company listings in the Buyer's Guide
- New members receive introduction article in the WSCGA News

Premium Associate Membership Benefits

- Access to all Basic-level benefits listed at left, in addition to:
 - Advance registration options for annual Winter Trade Show
 - Unlimited listings in the Buyer's Guide
 - Four Grower-Direct Outreach opportunities included at no additional cost
 - Vendor Corner: paid editorial opportunity in the WSCGA News
- Associate Members with 5+ years of continuous membership are eligible for Premium Membership
- Consider Premium Membership to maximize your WSCGA membership benefits & become a primary supporter of the cranberry industry in Wisconsin.

The WSCGA Associate Member Committee advises the WSCGA Board on ways to provide better service and programs for Associate members. That committee has developed these programs and services to meet your needs.

Feel free to contact us with any questions.