



Questions about the Summer Field Day?

Phone: 715-423-2070 x2

Email: wiscran@wiscran.org

Fax: 715-423-0275

Return completed forms to:

WSCGA

PO Box 365

Wisconsin Rapids, WI 54495

TRADE SHOW & ADVERTISING OPPORTUNITIES

SUMMER MEETING, FIELD DAY & TRADE SHOW

Wednesday - August 14, 2019

DUBAY CRANBERRY CO.

4040D County Hwy E, Junction City, WI 54443

As an Associate Member of the WSCGA, we invite you to participate in our Summer Field Day and Trade Show. This annual event provides you with outstanding opportunities to network and market your products or services to Wisconsin's cranberry growers. Opportunities include exhibiting in Trade Show booths and advertising/listings in the Program Book and Buyer's Guide. We encourage you to take advantage of this great way to reach customers and renew business relationships!

TRADE SHOW:

A focal point of the Summer Field Day event, with your choice of covered (tent) or outdoor exhibit space. Trade show will be held from 8:30am to 3:00pm.

- ❖ **Early-bird registration deadline is Monday, July 22**

BUYER'S GUIDE:

This annual directory of WSCGA Associate Members is a handy resource book for Wisconsin cranberry growers. Submit your key contact information to stay connected with growers. The Buyer's Guide is published annually for distribution at the WSCGA Summer Field Day & Trade Show.

- ❖ **Deadline is Friday, June 7**
- ❖ **Buyer's Guide listings are not automatically included – you must return the completed form to be listed.**

PROGRAM BOOK:

A colorful commemorative publication of the 2019 WSCGA Summer Meeting & Field Day that is filled with event highlights, host marsh information, meeting agenda, UW crop research articles, WSCGA and WCB organization updates, cranberry industry updates and Associate Member advertising.

- ❖ **Deadline is Friday, June 7**

Deadlines approach fast – be sure to make your selections soon for Trade Show and publication advertising. Prime ad positions sell out quickly; placements are available on first-come, first-served PAID basis. Make your promotional plans early and reply now to confirm your selections.

Your continued WSCGA support is appreciated – thank you!



Questions about the Trade Show?

Phone: 715-423-2070 x2

Email: wiscran@wiscran.org

Fax: 715-423-0275

Return completed form and

check payable to:

WSCGA

PO Box 365

Wisconsin Rapids, WI 54495

SUMMER MEETING, FIELD DAY & TRADE SHOW

Wednesday - August 14, 2019

- ❖ **Hosted by:** DuBay Cranberry Co.
- ❖ **Location:** 4040D County Hwy E, Junction City, WI 54443
- ❖ **Hours:** Trade Show held 8:30am to 3:00pm
- ❖ **Lunch:** Box lunch – ordered in advance and delivered to booth at event
- ❖ **Booths:** Choice of covered (tent) or outdoor location. Floorplan assigned by WSCGA staff.

Exhibitor: _____ Phone: _____

Mailing Address: _____ Fax: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Email: _____

Competitors to locate elsewhere: _____

- ❖ **Certificate of Liability Insurance** is **REQUIRED** to exhibit at the trade show
- ❖ Certificate must show: - \$300,000 minimum General Liability Insurance
- WSCGA listed as "Certificate Holder"
- ❖ Please send certificate to WSCGA office as soon as possible

EXHIBIT OPTIONS:

Location	Size*	Set-up	Take-down	Includes	Electricity
Covered	10'W x 8'D	August 13, 3pm – 6pm August 14, 7am – 8:30am	August 14 after 3:00pm	1 table 2 chairs	Not available
Outdoor	40'W x 30'D	August 13, 3pm – 6pm			

* Exhibit must fit within designated dimensions

REGISTRATION:

Options	Registration Schedule	Cost	Quantity	Total
Covered (tent) 10'w x 8'd	Early Bird (due by July 22)	\$200		
	Standard (on or after July 23)	\$250		
Outdoor 40'w x 30'd	Early Bird (due by July 22)	\$200		
	Standard (on or after July 23)	\$250		
Boxed Lunch	Early Bird (due by July 22)	\$12		
	Standard (on or after July 23)	\$15		
			Total	

Form rcvd at WSCGA: _____ Check #: _____ Payment rcvd: _____ COLI rcvd _____



Questions about the Buyer's Guide?

Phone: 715-423-2070 x2
 Email: wiscran@wiscran.org
 Fax: 715-423-0275

Return completed form to:

WSCGA
 PO Box 365
 Wisconsin Rapids, WI 54495

Listings and advertisements in the **WSCGA Buyer's Guide** puts your business name and contact information at the fingertips of cranberry growers. Wisconsin cranberry growers turn to the Buyer's Guide as the "Yellow Pages" of WSCGA Associate Members. The Buyer's Guide is organized by type of business or service provided. Basic Members will receive up to three category listings, and additional listings are available for \$15 each. Premium Members receive unlimited listings free of charge. Advertising opportunities are available; please make selections below. The Buyer's Guide is published annually and distributed at the WSCGA Summer Field Day & Trade Show.

Advertising Options – Enter ad order information below

Business Name: _____ Phone: _____

Mailing Address: _____ Fax: _____

City: _____ State: _____ Zip: _____

Email: _____ Contact Name: _____

Check one: NEW AD (submit PDF / EPS file) REPEAT AD **❖ DEADLINE: FRIDAY – JUNE 7, 2019 ❖**

Ad Description	Size	Location	Color	Cost	Deadline	Indicate Selection With ✓	Amount Due
Cover ad	Full-page 5 ½"W x 7 ⅞"H	<ul style="list-style-type: none"> • Inside front cover • Inside back cover • Back cover 	Full color	\$350	June 7, 2019	All taken	
Interior ad	½ page 5 ½"W x 3 ¾"H	Interior of booklet	Black & White	\$250	June 7, 2019		
Interior ad	¼ page 2 ⅝"W x 3 ¾"H	Interior of booklet	Black & White	\$150	June 7, 2019		
* Additional Buyer's Guide Listings				\$15 ea.	June 7, 2019		
						Total:	

- PDF or EPS files preferred
- Advertiser to provide ad
- High-resolution ad with 300+ Dots-per-Inch required
- Ad formatting, layout, and design services available from publication printer, upon request.
- Service charges billed directly to advertiser by printer
- Ad reservation is first come, first served based on receipt of payment
- Cost to resize same ad for Program Book = \$30-\$50

PAYMENT ENCLOSED
 INVOICE REQUIRED

Buyer's Guide Listings – Enter listing information below (please print clearly)

Business name _____

Address / PO Box: _____

City/State/Zip: _____

Phone: _____ Email: _____

Toll-Free Phone: _____ Fax: _____

Website: www. _____ (Free WSCGA Link)

SELECT CATEGORIES ON BACK

Date Received at WSCGA: _____ Check #: _____ Payment Received: _____



Questions about the Buyer's Guide?

Phone: 715-423-2070 x2
 Email: wiscran@wiscran.org
 Fax: 715-423-0275

Return completed form to:

WSCGA
 PO Box 365
 Wisconsin Rapids, WI 54495

❖ DEADLINE: FRIDAY – JUNE 7, 2019 ❖

- ❖ **Basic Members –** Please select 3 free categories (additional listings = \$15 each)
- ❖ **Premium Members –** Select Unlimited Categories (relevant to products / services provided)

- _____ Accountants
- _____ Aerator Supplies / Equipment
- _____ Agricultural Consultants
- _____ Agricultural Loans
- _____ Appraisers
- _____ Arts / Crafts / Gourmet Food / Gifts
- _____ Attorneys
- _____ Automobiles / New & Used
- _____ Automotive Service
- _____ Body Shop / Frame Straightening
- _____ Booms / Containment
- _____ Bulkheads & Culverts
- _____ Communications
- _____ Construction / Concrete
- _____ Construction / Marsh
- _____ Construction / Structure
- _____ Cooperative
- _____ Cranberry Ingredient Sales & Consulting
- _____ Crop / Monitoring
- _____ Crop / Protection
- _____ Dams
- _____ Diesel Engines
- _____ Doors & Accessories
- _____ Drainage
- _____ Electrical / Controls / Panels
- _____ Energy Consultants
- _____ Engineering
- _____ Environmental Consulting
- _____ Equipment / Agricultural Implements
- _____ Equipment / Construction
- _____ Equipment / Fabrication
- _____ Equipment / Fertilizer Application
- _____ Equipment / Harvesters
- _____ Equipment / Mowers
- _____ Equipment / Parts
- _____ Equipment / Rental & Leasing
- _____ Equipment / Sorting & Packaging
- _____ Estate Planning / Financial Planning
- _____ Excavation / Dragline
- _____ Fertilizers / Chemical
- _____ Fertilizers / Non-Chemical
- _____ Fertilizers / Organic
- _____ Financial
- _____ Fuel
- _____ Fuel Containment
- _____ Furnaces
- _____ Generators / Sales & Service
- _____ Handlers / Ag Cooperatives
- _____ Health Insurance / Benefit Programs
- _____ Heating & Air Conditioning
- _____ Hydraulic Components
- _____ Hydraulic Hose Assemblies
- _____ Income Tax
- _____ Insurance
- _____ Insurance / Multi-Peril & Hail
- _____ Integrated Pest Management

- _____ Investments
- _____ Irrigation / Engines
- _____ Irrigation / Parts
- _____ Irrigation / Systems & Pumps
- _____ Lasers
- _____ Lighting
- _____ Loading Dock Equipment
- _____ Lubrication Products (Oil & Grease)
- _____ Machine Repair / Maintenance
- _____ Machine Shop
- _____ Nutrient Management Planning
- _____ Office Equipment & Technologies
- _____ Overhead Doors & Accessories
- _____ Processing & Packaging Supplies / Equipment
- _____ Payroll Services
- _____ Pesticides / Biological
- _____ Pesticides / Chemical
- _____ Plant Varieties
- _____ Plastics
- _____ Plastic Drainage Tubing
- _____ Pollination
- _____ Precision Tech & Drones
- _____ Pressure Washers
- _____ Promotion
- _____ Pumps
- _____ Real Estate
- _____ Retail / Online Store / Gift Shop
- _____ Retirement Plans / Retirement Planning
- _____ Skidsteers
- _____ Soil & Plant Testing / Analysis
- _____ Solar
- _____ Spreaders / Long Reach Boom
- _____ Steel Sales
- _____ Storage
- _____ Succession Planning
- _____ Surveying
- _____ Tarps
- _____ Tires
- _____ Tracks – Rubber
- _____ Tractors
- _____ Trailers
- _____ Truck Parts & Drivelines
- _____ Truck Repair / Interiors
- _____ Trucks & Vehicles
- _____ Trucking Service / Transportation
- _____ Warehousing / Freezing
- _____ Water Control Structures
- _____ Water Treatment / Biological
- _____ Water Treatment / Sanitation Chemicals
- _____ Welding & Fabrication
- _____ Well Drilling
- _____ Wetland Consulting & Services

NEW / ADDITIONAL CATEGORIES REQUESTED:

Describe: _____
 Describe: _____
 Describe: _____



Questions about the Program Book?

Phone: 715-423-2070 x2
 Email: wiscran@wiscran.org
 Fax: 715-423-0275

Return completed to:

WSCGA
 PO Box 365
 Wisconsin Rapids, WI 54495

Your **WSCGA Program Book** advertising delivers an effective connection to Wisconsin's cranberry growers. *Advertise in the 2019 Program Book at 2018 prices!* Plan now to take advantage of this valuable marketing tool for your business. Copies of the Program Book will be distributed during the annual Summer Field Day and Trade Show, and are available to all WSCGA members.

Advertising Options – Enter ad order information below

Contact Info same as Buyer's Guide form

Business Name: _____ Phone: _____

Mailing Address: _____ Fax: _____

City: _____ State: _____ Zip: _____

Contact: _____ Email: _____

- Advertiser to provide ad
- High-resolution ad with 300+ Dots-per-Inch required
- PDF or EPS files preferred
- Ad formatting, layout, and design services available from publication printer, upon request. Service charges billed directly to advertiser by printer
- Ad reservation is first come, first served based on receipt of payment
- Cost to resize same ad for Buyer's Guide = \$30-\$50

Check one: **NEW AD** (submit PDF / EPS file) **REPEAT AD**

Ad Description	Size	Location	Color	Cost	Deadline	Indicate Selection with ✓	Amount Due
Cover ad	Full-page 7"W x 9 ¾"H	<ul style="list-style-type: none"> • Inside front cover • Inside back cover • Back cover 	Full color	\$550	June 7, 2019		
Cover-facing page	Full-page 7"W x 9 ¾"H	<ul style="list-style-type: none"> • Inside front cover-facing page • Inside back cover-facing page 	Spot or Full color	\$450	June 7, 2019		
Interior ad	Full-page 7"W x 9 ¾"H	Interior of booklet	Black & White	\$350	June 7, 2019		
Interior ad	½ page 7"W x 4 ¾"H	Interior of booklet	Black & White	\$250	June 7, 2019		
Interior ad	¼ page 4 ½"W x 3"H	Interior of booklet	Black & White	\$150	June 7, 2019		
						TOTAL:	

All Taken

❖ DEADLINE: FRIDAY – JUNE 7, 2019 ❖

- PAYMENT ENCLOSED**
 INVOICE REQUIRED

Date Received at WSCGA: _____ Check #: _____ Payment Received: _____