



FOR IMMEDIATE RELEASE
October 5, 2012

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CRANBERRY GROWERS AND AG STUDENTS SUCCEED IN BUILDING RED AND BLUE STATES

WISCONSIN RAPIDS, Wis. – Today the [Wisconsin State Cranberry Growers Association](#) (WSCGA) joined more than 40 Tomah High School agriculture students and GPS mapping experts in the attempt to build a massive “Get Out the Vote” message using 130,000 pounds of cranberries.

The “Pick Your Crandidate” harvesting challenge, held at Wetherby Cranberry Company in Warrens, featured outlines of the state of Wisconsin – using cranberries to represent a red state and the blue water used to harvest the berries to represent a blue state.

“It’s exciting to use this year’s harvest as a way to remind residents of their important role in the 2012 election,” said Tom Lochner, executive director of WSCGA.

Today’s challenge was supported by industry and community partners, including Wetherby Cranberry Company, Lampert-Lee & Associates Engineering, Tessman Brothers Irrigation and the local McDonald’s franchise Courtesy Corporation.

The “Pick Your Crandidate” message will be on display at [Wetherby](#) on Saturday, Oct. 6 from 9 a.m. until noon as part of a free public [Harvest Day](#) event.

WSCGA was founded in 1887 and is committed to developing and implementing programs that will assist growers in doing a better job of growing cranberries and strengthen the public support for the industry in Wisconsin. The Association is celebrating its 125th Anniversary in 2012. For more information, visit www.wiscran.org. WSCGA is also on [Facebook](#) and [Twitter](#).

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EDITOR’S NOTE: For photos of the day’s event see the AP wire, contact at knaidl@laughlin.com or follow along on WSCGA’s [Facebook](#), [Twitter](#) and [YouTube](#) channel.